

IBM Forum



Stuttgart



Marketplace for
IBM Information Technology

The IBM Forum Stuttgart – Information Technology as the Motor for Productivity and Growth

As a result of the up-to-the-minute deployment of IT, strategic competitive advantages open up. The IBM Forum Stuttgart has the complete spectrum of IT services for business. Here, board members and IT managers of large and medium companies, software developers, students, journalists, IBM Business Partners and, not least, IBM employees can acquire for themselves an overview of the importance of IT in the age of pervasive computing and e-business, whether it be in workshops and seminars or through video conferences or other Internet technologies.

The IBM Forum Stuttgart as an integrated center has the following focal points:

e-business Solutions Briefing Center:

- Demonstrate value of end-to-end solutions
- Solutions to improve customer loyalty

Business Partner Forum:

Platform for IBM Business Partners:
both for solutions and customer sessions

EMEA Accessibility Center:

Opportunities for the handicapped in a
networked world

Product Lifecycle Management Solutions:

Solutions for the high complex engineering
process

Solution Partnership Center:

New markets for software houses

Digital Content Solutions Center:

Solutions to create, store and distribute
digital content

IBM/CISCO Solutions Center:

Contact center solutions based on IP
technology

Based on the focal points above, the IBM Forum Stuttgart provides a broad demonstrations and solutions portfolio. We are continually expanding our service offerings by accessing new speakers, technologies and IT solution alternatives. Designing and organizing individual customer and Business Partner sessions, including content and agenda consulting is another strength of the IBM Forum Stuttgart.

Current business topics, future technologies and application solutions, discussions and workshops gathering with experts, developers and researchers: IBM Forum Stuttgart has it all in one.

The IBM Forum Stuttgart is at your disposal for successful business. Come to the 'Marketplace for Information Technology'!

IBM Forum Stuttgart

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