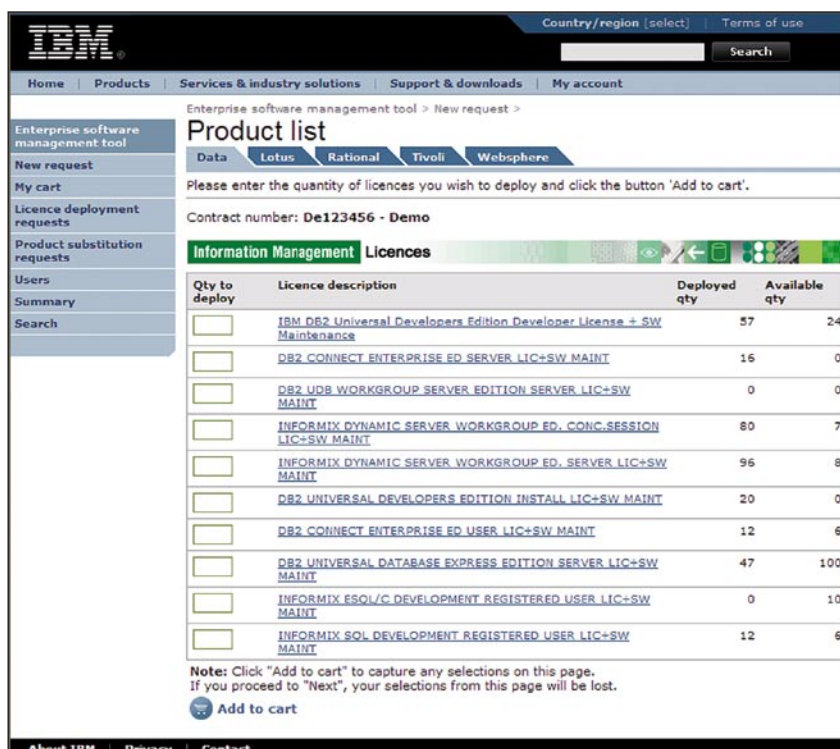


Enterprise Software Management Tool



The screenshot displays the IBM Enterprise Software Management Tool (ESMT) interface. The top navigation bar includes links for Home, Products, Services & industry solutions, Support & downloads, and My account. The main content area is titled "Product list" and shows a table of software licenses. The table has columns for Qty to deploy, Licence description, Deployed qty, and Available qty. The table lists various IBM products, including DB2 Universal Developers Edition, DB2 CONNECT ENTERPRISE ED, DB2 UDB WORKGROUP SERVER EDITION, INFORMIX DYNAMIC SERVER WORKGROUP ED, and DB2 UNIVERSAL DEVELOPERS EDITION. The bottom of the page includes a note about adding items to the cart and a link to "Add to cart".

Qty to deploy	Licence description	Deployed qty	Available qty
☐	IBM DB2 Universal Developers Edition Developer License + SW Maintenance	57	24
☐	DB2 CONNECT ENTERPRISE ED SERVER LIC+SW MAINT	16	0
☐	DB2 UDB WORKGROUP SERVER EDITION SERVER LIC+SW MAINT	0	0
☐	INFORMIX DYNAMIC SERVER WORKGROUP ED, CONC.SESSIO	80	7
☐	INFORMIX DYNAMIC SERVER WORKGROUP ED, SERVER LIC+SW MAINT	96	8
☐	DB2 UNIVERSAL DEVELOPERS EDITION INSTALL LIC+SW MAINT	20	0
☐	DB2 CONNECT ENTERPRISE ED USER LIC+SW MAINT	12	6
☐	DB2 UNIVERSAL DATABASE EXPRESS EDITION SERVER LIC+SW MAINT	47	100
☐	INFORMIX ESQ/C DEVELOPMENT REGISTERED USER LIC+SW MAINT	0	10
☐	INFORMIX SQL DEVELOPMENT REGISTERED USER LIC+SW MAINT	12	6

IBM Enterprise Software Management Tool (ESMT) is an innovative web solution designed to help you manage large, complex software license contracts more efficiently and more effectively. ESMT is a secure, online self-service tool that is readily adaptable to a variety of internal business processes. As it is fully scalable, it is also flexible enough to keep up with rapid changes in business. With the same entry point for both parties, you and IBM have an up-to-date snapshot of the status of all your IBM license entitlements.

Providing tailored support, improving business control processes

Access to real time overviews of all your deployed software licenses helps you run business control processes more smoothly. An online workflow solution, ESMT can be tailored to your contract agreement and existing internal processes used to keep track of licenses. It also manages password protected rights to selected people within your company. Users can request which SW licenses they intend to deploy and approvers can give the go-ahead. Buyers can also organize license deployment efficiently since the status of licenses is clear to see. Overall, the whole process is more efficient.

Highlights

- **Improves business control processes**
- **Enhances productivity**
- **Accurately deploys software licenses**
- **Creates a transparent process for both parties**

Enterprise software management expertise

Enterprise license agreement contracts are often large and complex, making the sheer scale and complexity of keeping track of entitlements difficult to manage. In today's fast-paced business environment, to utilise time and resources effectively you have to make decisions more quickly than ever. So it is crucial to have readily available information to make, fact-based decisions.

Enhancing productivity by simplifying enterprise software license management and procurement

To manage the vast quantity of software license agreements required in a large, complex organization effectively, you need the right information at your finger tips. The self-service concept behind ESMT keeps you in control. Whenever you need to deploy or update other information, access the system, or input information – ESMT automatically updates the rest. This makes up-to-date information available to you and IBM, simultaneously and in real time, so there's no need for IBM to run back checks on figures. This spells much more efficient business processes, thus enhancing your productivity.

Accurately deploying licenses for greater software contract ROI

The ability to see which licenses you have bought and where they are in use helps plan and manage software license deployment more accurately. ESMT provides precise, timely information in one place. At a glance, you can see whether the right people are using the right software, ensuring you make the most of your software license purchases.

Transparency secures agreement between both parties

Granting both parties easy access to the same information is central to the smooth running of a contract. As an online tool, ESMT makes information available to both parties in real time. Each time an action is performed within ESMT, it automatically notifies the right people via email, adding an extra degree of transparency to the management of software license contracts.

IBM reserves the right to determine customer eligibility

For more information

To learn more about Enterprise Software Management Tool, email us at WSE02@it.ibm.com



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